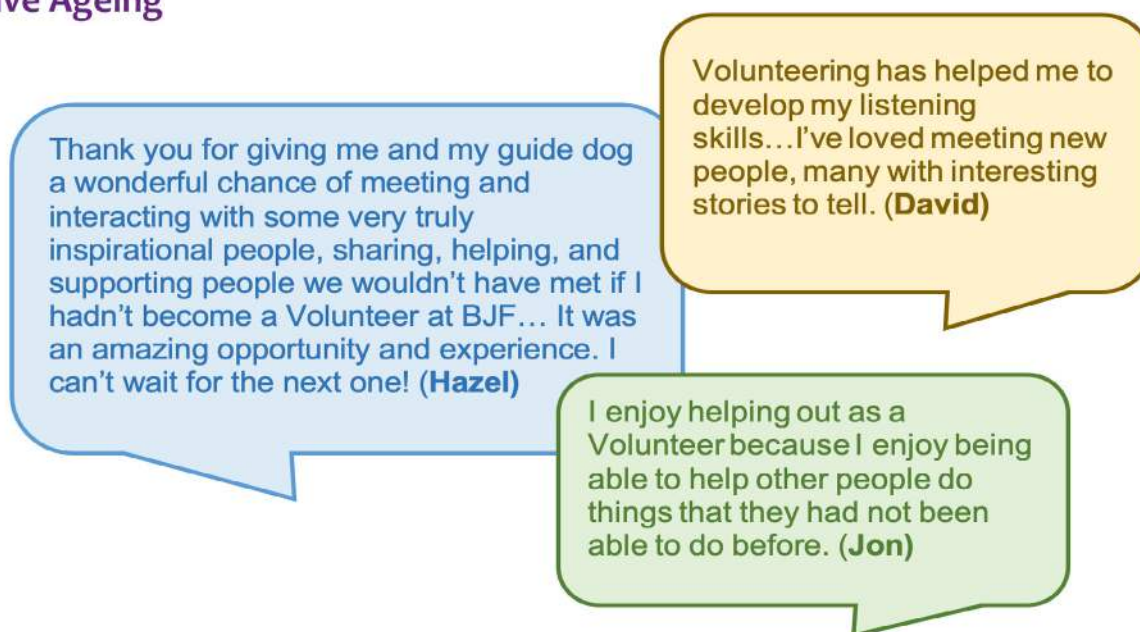


## Summary: BJF Volunteer Strategy 2025



**This strategy** recognises the unique skills and experience Volunteers bring, the benefits and positive impact that volunteering can have for Volunteers, for the Beth Johnson Foundation and for our communities.

**For Volunteers**, the benefits of volunteering can include feeling part of something that makes a difference, realising a sense of achievement, helping to improve health and wellbeing, and building confidence and skills.

**For the Beth Johnson Foundation**, our volunteer programme can open up opportunities for people to support and influence what we do. Developing our volunteer programme can provide additional capacity to offer more activities in our communities. It can enhance our local presence and reputation.

**For our communities**, volunteering can strengthen local connections; promote understanding between people of different ages, backgrounds, and cultures. Volunteers can reach people and amplify the voices of older people that we support.

**BJF Volunteers** spend a quarter of their time receiving support from BJF in the form of supervision, team meetings, training, and learning. The remaining three quarters of volunteer time are spent contributing to BJF activities and providing valuable support to older people in our communities.

The key principles which underpin our five aims and objectives are based on the Vision for Volunteering (<https://www.visionforvolunteering.org.uk/the-vision>).

- **Welcoming volunteers:** creating inclusive volunteering, opportunities.
- **Investing in volunteers:** building on skills, experience, strengths.
- **Empowering volunteers:** working together to making things happen.
- **Collaborating with volunteers:** working together in new ways.
- **Innovating with volunteers:** increasing our flexibility.

Aims	Objectives
1. Develop a central volunteer Team.	Strengthen and embed a core team of organisation-based volunteers.
2. Expand volunteering opportunities.	Widen our range of flexible, quality volunteering opportunities.
3. Recruit volunteers from diverse communities.	Attract diverse communities to join our volunteer programme.
4. Establish legacy work & sustainability.	Source and generate funding to sustain and develop our volunteer programme.
5. Consolidate volunteer systems, processes and partnerships.	Develop volunteer focused resources and local partnership arrangements.



For more information please email [volunteering@bjf.org.uk](mailto:volunteering@bjf.org.uk)